

GLOBAL BUSINESS CONTINUITY MANAGEMENT

Disasters can occur from natural causes, human error or criminal activity; virtually every company has a genuine exposure to catastrophe. The answer to this threat is to be prepared, to have ready a business continuity strategy through which immediate, effective action can be taken should disaster strike. Whatever the danger to company assets, a current, detailed and flexible plan will help your organization survive.

Willis is proud to offer Business Continuity Management consulting that is designed to become an integral component of an organization's risk management/loss control program. We identify and quantify the effect a disaster would have on all departments in an organization and then provide proven strategies to minimize the impact. This is accomplished by reviewing department operations and interdependencies, identifying and prioritizing operations to determine recovery time objectives, and developing strategies for the resumption of critical resources and support systems. Emergency response is the key component in business continuity management, and we assist in the development of first-hour reaction plans to natural, man-made and political events involving fire, flood and the like.



Willis

WORLDWIDE RESOURCES

The Willis Business Continuity Planning Team is located throughout North America, the United Kingdom, Europe, Latin America, Asia-Pacific and Australia. Our team includes certified business continuity professionals, as well as several Associates who have completed project work within the Willis Group.

OUR APPROACH

The Disaster Recovery Institute International and The Business Continuity Institute have prepared a document entitled “Professional Practices for Business Continuity Planners.” The steps outlined in this publication provide an excellent framework for developing and implementing business continuity and disaster recovery plans. Below is a summary of this framework, upon which Willis’ Business Continuity Management practice is based.

- Project initiation and management
- Risk evaluation and control
- Business impact analysis
- Developing and implementing business continuity plans
- Maintaining and exercising business continuity plans
- Emergency response and operations
- Awareness and training programs
- Public relations and crisis communication
- Coordination with public authorities

CONTACTS

For more information, please contact a member of the Willis Business Continuity Team in your area.

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