

# News Release

Contact:

Investors: Kerry K. Calaiaro  
+1 212 915-8084  
[kerry.calaiaro@willis.com](mailto:kerry.calaiaro@willis.com)

Media: Marisha Chinsky  
+1 212 915-8336  
[marisha.chinsky@willis.com](mailto:marisha.chinsky@willis.com)

## Willis North America Intensifies Industry Specialization Strategy

**New York, NY, October 30, 2007** – Willis Group Holdings (NYSE: WSH), the global insurance broker, announces three key appointments to enhance its overall industry specialization and at the same time specifically drive forward two sectors: Life Sciences and Technology/Telecommunications. **Sara Benolken** has been appointed to Industry Leader - Technology/Telecommunications Practice and Executive Vice President of Willis' North American operations. **David Shuey** has been appointed to Industry Leader - Life Sciences Practice, and Executive Vice President of Willis' Maryland operations.

As Industry Leaders, Benolken and Shuey will provide intellectual capital, thought leadership, brokerage expertise, and consulting services to Willis clients in their respective sectors and to the Willis Client Advocates® who serve them. These appointments signify the expansion of Willis' devotion to providing industry-focused expertise wherever possible.

In addition, **John Bayeux**, Industry Leader – Financial Institutions (FI) Practice, and Executive Vice President of Willis' New York operations, has been appointed to lead all emerging Willis Industry Practices. In addition to his continued leadership of the FI Practice, Bayeux will also now oversee the Real Estate & Hotels; Environmental, Sports, Entertainment and Media; Utilities; Life Sciences; and Technology/Telecommunications Practices, all of which have dedicated leadership in their own right.

“We welcome Sara to Willis, congratulate David for formalizing the Life Sciences Practice, and applaud John for taking a more prominent leadership role within our Industry Practice Groups,” said **Don Bailey, CEO of Willis North America**. “As part of the Company's efforts to build upon its model of Client Advocacy®, this reorganization is the next step toward more intensely serving client needs through industry specialization, something our clients increasingly demand.”

Willis Group Holdings Limited is a leading global insurance broker, developing and delivering professional insurance, reinsurance, risk management, financial and human resource consulting and actuarial services to corporations, public entities and institutions around the world. Willis has more than 300 offices in some 100 countries, with a global team of approximately 16,000 employees serving clients in some 190 countries. Additional information on Willis may be found at [www.willis.com](http://www.willis.com).

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